



Richard Arnone

DESIGNER

Hello, my name is Richard Arnone. I am a designer from Toronto, Canada. I aspire to excite through thoughtful and compelling design.

A self motivated team player, with a keen eye for design and a honed vision for user interaction and experiences.

CONTACT

Address

353 Maplegrove Avenue
Bradford ON L3Z 1V8

Phone

905.717.8907

Email

richard_arnone@live.com

Website

www.richardarnone.com

EDUCATION

2012 - 2016

Honours B.A.A. in Media Studies
Diploma in Digital Communication
University of Guelph-Humber

WORK EXPERIENCE

March 2021 - Present

Freelance Designer

Sephora Canada

- Design and roll-out of sales print collateral
- Social media campaign asset development
- Rich push and web push notification copy writing

Ganaraska Brewing Company Inc.

- Artwork conceptualizing and illustrating
- Print file production
- Communicating with printer and advising client

May 2022 - Present

Senior Designer

May 2016 - April 2022

Designer

7 Communications

- Ideation and development of multi-platform static, animated and print assets for localized and national brands/events
- Video and motion graphic production and editing
- Responsive front-end development
- Project management from conception to delivery
- Works closely with VPs, project managers and digital teams to obtain and understand business requirements
- Assists in usability testing, discovery research, and troubleshooting of usability flaws
- Commits to professional development to stay current of industry trends

January 2016 - April 2016

Creative Intern

7 Communications

- Assisted in designing clear and engaging graphic communications for print and web.



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SKILLS

- Adobe Creative Suite with proficiency in: Adobe XD, After Effects, Dreamweaver, Illustrator, InDesign, Media Encoder, Photoshop
- Utilization of typography and colour theory
- UX/UI design using best practices
- Front-end development using HTML, CSS, JQuery
- Motion graphics and video production
- Google Web Developer
- Figma
- Webflow
- Mac OS and Windows
- Verbal and written communication
- Working with a group or individually
- Project planning and execution
- Troubleshooting and resolving issues under pressure
- Quick learner: fast to pick up new concepts, programs and design techniques
- Self-motivated to continue learning and stay up to date with current design trends and new user experience functionalities

*References available upon request.